



2025 RESPONSIBLE TRANSPORT STATEMENT

Dawn Meats has set itself the goal of being 'Europe's most sustainable meat company'. Part of this journey is looking to move our people and goods in the most responsible and eco-efficient manner..

This responsible transport strategy aims to bring different solutions together, helping Dawn Meats to:

- Reduce the need to travel and improve operational performance
- Save time and money through more efficient travel policies and practices
- Reduce emissions that contribute to air quality deterioration and climate change
- Enhance Dawn Meats reputation in this area, which in turn can lead to competitive advantage

All those working for and on behalf of Dawn Meats in considering responsible travel will take account of:

- **Financial sustainability**- the total financial cost of haulage and team members' business travel and the impact on operational effectiveness and efficiency.
- **Social sustainability**- the health and safety considerations and impact of travel on team members and third parties working on behalf of Dawn Meats.
- **Environmental sustainability**- the environmental impact of the Dawn Meats' haulage and its team members' business travel.

When procuring goods and services the above factors should be taken into account.

All those working for and on behalf of Dawn Meats shall consider the following:

- When commuting to work or travelling for business to consider the most efficient mode. Firstly, where safe and practical people are encouraged to walk or cycle. Second, people should consider the most efficient public transport options. Third, if driving, that you drive in the most eco-efficient manner possible (guidance on eco-driving is available).

- When driving one's own vehicle, to ensure it is maintained in a roadworthy condition, and that the insurance coverage is fit for purpose.

Assessing and optimising business travel

Business travel is an essential component of businesses. We know our team members only travel when necessary but as part of Dawn Meats commitment to reducing our transport emissions we ask all team members to optimise their travel as much as possible. Some items to consider:

- **Alternative to travel** - replacing face-to-face contact with video or teleconferencing.
- **Travel blending** - reducing the frequency of business travel by combining meetings into one trip and managing time more effectively. Combining several tasks into one journey
- **Efficient modes** - use of more sustainable and carbon efficient modes of travel
- **Planning ahead** - planning travel to avoid congested peak periods, choosing accessible locations, with public transport links taking account of attendees' locations.

Haulage:

Dawn Meats will engage with its hauliers to drive and track efficiency improvement. Dawn Meats will seek to work with suppliers, who comply with the ethos of this statement, who seek to manage their transport emissions and who share their eco-transport performance.

Niall Browne,
Chief Executive
June 2025