# Naturally good

## DAWN MEATS OLGANICE

Dawn Meats is one of the UK's leading suppliers of premium quality certified organic beef and lamb. Our organic business continues to expand driven by increasing global demand for grass fed organic meat and a growing consumer appreciation for food provenance.

We have a long history of working with producers to build a sustainable future and now have one of the largest networks of certified organic producers in the UK. Our premium cattle and lamb are reared in areas renowned for their plentiful fertile pastures and undulating farmland, producing healthy and happy animals. The diversity of the location of these regions ensures access to quality livestock all year round and assists in future proofing our supply against adverse climatic conditions.

### **Our Farmers**

Dawn Meats organic livestock is raised on certified organic British farms. Each producer is hand selected by our team, based on the quality of their produce and their demonstrated commitment to upholding the principles of certified organic farming. They must meet stringent requirements as set by the Organic certifying bodies and must adhere to strict EU environmental and animal welfare rules.

### These EU Standards include:

- protecting the biodiversity of their farms
- very strict limits on chemical synthetic pesticides, fertiliser and livestock antibiotics use
- absolute prohibition of GMO's (genetically modified organisms) and hormone growth promotants
- raising livestock that are free to roam and practice natural behaviours, providing them with organic feed.

All producers participate in ongoing monitoring by both Dawn Meats and third party certifiers to ensure adherence to standards throughout production.

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"We have been supplying Dawn Meats with Organic cattle for over ten years and appreciate their support and reliable forward planning which has in turn allowed us to grow our business".

Tom Turner, Rectory Farm, Milton Keynes, UK





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### Grass fed certified organic **British Beef**

### Our organic beef is:

- Certified organic by Organic Farmers & Growers (OF&G) or the Soil Association
- Grass fed, free to roam and finished with organic feed
- Growth hormone free
- High in Omega 3 and essential vitamins and minerals
- Only ever from prime cattle under 36 month.
- Fully traceable and processed in our own facilities operating to the highest levels of global food safety

### Grass fed certified organic **British Lamb**

### Our organic lamb is:

- Certified organic by Organic Farmers & Growers (OF&G) or the Soil Association
- Grass fed and free to forage
- Locally sourced at farm
- Fully traceable and processed in our own facilities operating to the highest levels of global food safety
- Succulent, sweet and full of flavour
- Available all year round

## Our Products

### DAWN MEATS OLG And C.S.

The Dawn Meats Organic brand offers customers premium certified organic beef and lamb and is currently supplied into the domestic and export markets. All our products can be tailored to meet customers' individual requirements and our unique position in the market means we offer one of the most comprehensive range of products available. From individual primals, offals, burger patties, IQF and fully cooked options our sales team are on hand to discuss your specific requirements.

### Cut

### Boneless Lamb Shoulder

- As the name suggest this cut comes from the shoulder
- Succulent and tender and full of flavour
- Suitable for pot roasting slowly with vegetables, stock and fresh herbs
- Alternatively dice for use in curries as the meat takes on robust flavours well.

### Cut·

### **Topside of Beef**

- This tender and tasty cut is highly versatile
- Thinly slice for use in soups and broths
- Traditionally used for a Sunday roast
- A value for money steak for frying
- Best served medium.













For more information contact sales@dawnmeats.com or call +44 1234 838322